

UNITED WAY EMERGING LEADERS UNITED

LEADERSHIP PROGRAM

Member and Sponsor Guidelines

ABOUT: United Way's Emerging Leaders United (ELU) is a leadership and professional development program that enhances leadership skills through the unique community investment lens of the United Way. Developed to augment a professional's career path, the sessions provide insight into the necessary skills for serving on nonprofit boards and exposure to local programs that assist area residents and strengthen our communities. Participants are presented with opportunities to engage and network with other members, community stakeholders, session speakers, and nonprofit leaders.

QUALIFICATIONS:

- Attendance is required for all scheduled events to receive a Certificate of Program Completion.
 - You may attend one missed session the following year to receive the certificate. If you are unable to complete the missed session during the second year, you will have the opportunity to attend all program sessions again in the third year to obtain the certificate.
- Leadership Giving - \$500 minimum annual donation. All leadership-level donors are invited and encouraged to become an ELU member.

FOUNDING MEMBERS: There is an opportunity to be designated as a founding ELU member. Founding members must contribute an additional \$100 donation during the first year of membership (i.e., a \$600 minimum leadership gift). The initial 32 founding members will receive recognition via the United Way of Williamson County office and website.

SPONSORS: Businesses and organizations are invited to sponsor ELU sessions. Benefits include:

- Acknowledgement on ELU printed materials for the calendar year
- Speak at the opening of sponsored sessions (five-minute limit)
- Provide promotional materials at all group events
- Sponsorship recognition via the United Way of Williamson County website and social media.

ALUMNI: In year two of your membership, you will be encouraged and invited to lead the next year's sessions. You, along with other members of your class, will have the opportunity to enhance the program with insight from your recent experiences.

Year three and thereafter, members will be considered alumni and are encouraged to remain an ELU member while meeting the \$500 donation requirement. You will also be invited to remain involved as an alumni mentor, or if the opportunity exists, to lead sessions of your choosing with other members.

PROSPECTIVE MEMBERS: Prospective members are encouraged to attend one session per year for free when there is availability. Note, the annual Tocqueville/ELU Mixer is only open to members. Contact ELU to RSVP.