

# UNITED WAY EMERGING LEADERS UNITED

## LEADERSHIP PROGRAM

### Member and Sponsor Guidelines

**ABOUT:** United Way's Emerging Leaders United (ELU) is a leadership and professional development program that enhances leadership skills through the unique community investment lens of the United Way. Developed to augment a professional's career path, the sessions provide insight into the necessary skills for serving on nonprofit boards and exposure to local programs that assist area residents and strengthen our communities. Participants are presented with opportunities to engage and network with other members, community stakeholders, session speakers, and nonprofit leaders.

#### QUALIFICATIONS:

- Attendance is required for all scheduled events to receive a Certificate of Program Completion.
  - You may attend one missed session the following year to receive the certificate. If you are unable to complete the missed session during the second year, you will have the opportunity to attend all program sessions again in the third year to obtain the certificate.
- Leadership Giving – Giving minimum is waived at this time.

**SPONSORS:** Businesses and organizations are invited to sponsor ELU sessions. Benefits include:

- Acknowledgement on ELU printed materials for the calendar year
- Speak at the opening of sponsored sessions (five-minute limit)
- Provide promotional materials at all group events
- Sponsorship recognition via the United Way of Williamson County website and social media.

**ALUMNI:** In year two of your membership, you will be encouraged and invited to lead the next year's sessions. You, along with other members of your class, will have the opportunity to enhance the program with insight from your recent experiences.

Year three and thereafter, members will be considered alumni and are encouraged to remain an ELU member. You will also be invited to remain involved as an alumni mentor, or if the opportunity exists, to lead sessions of your choosing with other members.